

BHARATH REDDY PASHAM

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OBJECTIVE

To be a Successful professional in a Globally Respected Company and to achieve the Objectives of the company with Honesty and Fairness and to continuously upgrade my Knowledge and skills .

EDUCATION

Bsc(Agriculture) , HIMALAYAN COLLEGE (HNBGU) Percentage—75	Aug 2017 - Dec 2021 UTTARAKHAND
Intermediate(BI.P.C) , GOWTHAMI JUNIOR COLLEGE Percentage—91	Apr 2015 - Apr 2017 NALGONDA
SSC, NAGARJUNA HIGH SCHOOL Percentage—7.3	Apr 2014 - Apr 2015 HYDERABAD

EXPERIENCE

SIO. Corteva Agri Science	Sep 2023 - Present <i>Buchi Reddy Palem,Nellore</i>
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- Execute Sales Plans: Implement company sales strategies to achieve targets Market Penetration.
- Market Penetration: Expanding customer base and positioning of stock in market on time.
- Promote Products: Conduct product demos, farmer meetings, and promotional events.
- Monitor Sales Performance: Track sales data and report on progress.
- Build Relationships: Develop strong ties with distributors, retailers, and customers.
- Provide Market Insights: Analyze competitor activities and market trends.
- Coordinate with Teams: Collaborate with internal teams like marketing and product development

MDO PI Industries ltd	Jul 2022 - Aug 2023 <i>(KANAGAL, NLG)</i>
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- My role involves in conducting promotional activities in villages to promote our company products meetings retailers making them to sale our brand.
- Conducting field days and group meetings daily with selected areas.
- Planning and organizing Demonstrations of products during season.
- Maintaining relationship with retailers and distributors.
- Planning FTPs in selected villages and promoting the products.

ACHIEVEMENTS

- Exceeding the target by 15 percent, achieving 115 percent in 2024
- Increased territory revenue by 30 percent, driving significant growth within the territory.
- Developed and implemented the Novlect product at the field level, directly contributing to the overall increase in territory revenue.

LANGUAGES

- Telugu
- Hindi
- English

PERSONAL DETAILS

- **Name** : PASHAM BHARATH REDDY
- **Father's name** : PASHAM VENKAT REDDY
- **Nationality** : Indian
- **Religion** : Hindu
- **Date of birth** : 22/09/1999
- **Marital Status** : Unmarried
- **E-mail id** : bharathreddypasham2209@gmail.com
- **Address** : Gajalapuram(vill),Madugulapalli(man),Nalgonda(dist),Telangana,Pin:508374

DECLARATION

- I hereby declare that above information is correct and true to the best of my knowledge

Yours Sincerely,

P. BHARATH REDDY.