



# Dasari Ashok Reddy

D.No 2-115 Dumpellygudem Village, Govindhraopet(M),Mulugu(D)-506344

8555863898

ashureddy7350@gmail.com

## Objective

To secure a position with a stable and profitable organization, where I can be a member of a team and utilize my business experience to the fullest.

## Academic Details

### **Annamalai University(Chidambaram,TN)**

B.Sc Agriculture, 72%, 2016

### **Sri Vidwan Junior College(Hanmakonda)**

Intermediate, 88%, 2012

### **Siddhartha High School(Pasra,Mulugu)**

SSC, 73%, 2010

## Work Experience

### **Prabhat Agri Biotech Limited(Asifabad)**

Senior Sales Officer, Dec 2021 - till date

Role : Manage And Organize All Sales And Marketing Activities,Develop And Execute Territory And Specific Account Sales Plan

Conduct Field Level Presentations On Crops

Conducting Demand Generation Activities To Improve Market Share

Maintaining The Co-Relationship With Dealers& Distributors

### **Sriram Bioseed Genetics(Warangal)**

Sales Officer, Jan 2019 - Nov 2021

Role : Manage And Organize All Sales And Marketing Activities,Develop And Execute Territory And Specific Account Sales Plan

Conduct Field Level Presentations On Crops

Conducting Demand Generation Activities To Improve Market Share

Maintaining The Co-Relationship With Dealers& Distributors

## Project Details

### **Rural Agricultural Work Experience**

This Project Is About Studying The Agricultural Field Which Was Assigned To Us By The College And In This We Have Helped The Farmers In The Implementation Of The Modern Agricultural Methods

Period : 180 Team Size: 30

## Field of Interest

Sales&Marketing

**Skills**

Ms Excel, Ms Word, PPT

**Achievements**

In Prabhat Agri Biotech Limited Achieved Best Employee Award For The Year 2024

In Shriram Bioseed Genetics Achieved 400% Of Hybrid Paddy Sales Irrespective Of Alloted Target

**Strength**

Decipline

Patience

Self Motivation

**Hobbies**

Playing Cricket

Watching Movies

**Reference**

**V Srinivasa Reddy**

Deputy General Manager

Prabhat Agri Biotech Limited

srinivasareddy.v@prabhatseeds.in

8886060671

**Declaration**

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.



(Dasari Ashok Reddy)