

SUMMARY

To be a progressive associated with a progressive organization that gives scope to apply my knowledge & skills and to be part of team that dynamically works towards the growth of the organization.

EXPERIENCE

Marketing Executive

sids farm pvt ltd Sep 2024 - Apr 2025

- conduct market research to understand customer needs, trends and competitor strategies.
- Analyse data from campaigns to measure effectiveness and adjust strategies accordingly.
- Identify potential markets and target audiences for the company offerings.

EDUCATION

MBA Agribusiness management

Acharya N. G. Ranga Agricultural University Feb 2022 - Aug 2024

BSC(Hons) Agricultural

Acharya N. G. Ranga Agricultural University Feb 2018 - May 2022

Diploma in Agricultural

Acharya N. G Ranga Agricultural University Mar 2015 - Jun 2017

PROJECTS

Marketing Efficiency on maize, Guntur, Andhra Pradesh

THESIS Jun 2024 - Aug 2024

- To identify on various marketing channels.
- To find out marketing costs, margin, efficiency of maize marketing.
- To identify on problems faced by the maize farmers.

Astra Agri tech pvt ltd, Charlapally, Hyderabad

Winter internship Nov 2024 - Dec 2024

- To identify on various factors influence the agri inputs by the farmers
- we had interaction with farmers of Pragnapur and Jaddevpur.

K.C.P Sugar and Industries Corporation LTD, Vuyyuru

Summer internship Oct 2022 - Dec 2022

- I have visited sugar industry and different laboratories in that industry.
- I have gained knowledge on sugar extraction.

SKILLS

communication skills



Decision making



Quick Learner



Interpersonal skills



working knowledge on advance excel tools (pivot tables, vlookup, macros)



LANGUAGES

English



Telugu



Hindi



Kanada



AWARDS

Participated in Annual PG national conference 2023- on frontiers in agricultural research challenges and opportunities for food and nutritional security held at S. V agricultural college, Tirupati.

