

Ankush Rohal

Email- ankushrohal26@gmail.com , Contact no- 8396988801, LinkedIn- [Ankush Rohal](#)

Professional Summary

Dedicated Agriculture professional with a degree of MBA in Agriculture & Food Business, offering expertise in demand generation and management of agrisales and marketing with a proven track record. Skilled with theoretical and practical knowledge about the industry. Committed to aligning technical knowledge with business success.

Education

MBA (Agriculture & Food business)	Amity university Noida, Uttar Pradesh	Pursuing	2023 - 2025
B.Sc. (Hons.) Agriculture	Maharishi Markandeshwar Deemed University, Ambala, Haryana	8.31 cgpa	2019 - 2023
Higher Secondary	Siddhartha International School, Panipat	79%	2018
Secondary	Siddhartha International School, Panipat	78%	2016

Work Experience

- **Karbco Seeds** - Sales Executive Trainee
(Village Dikadla, Distt. Panipat, Haryana) (July 2023 - September 2023)
 - Coordinated in Business development of company by generating demand and identifying new opportunities to achieve sales growth.
 - Identified new potential customers and pitched relevant products and offered by Karbco seeds.

Internships

- Sales & Marketing Intern (January 2025 – May 2025) - **Karbco Seeds**
(Village Dikadla, Distt. Panipat, Haryana)
 - Foster strong relationship with farmers and distributors to promote company's product.
 - Supervised sales team by setting goals and driving revenue growth by motivating their team to generate leads and build relationships.
- Winter Internship (November 2024 – December 2024) – **FMC Corporation**
 - Contributed to demand generation and planning sales and marketing strategies for achieving sales growth of products in the FMC portfolio being used in Wheat cultivation.
- Summer internship (May 2024 – July 2024) – **Syngenta India Pvt. Ltd.**
 - Campaigned for different Agrochemicals by Syngenta for Rice crops to generate demand and achieve sales growth in assigned territory.
- Winter internship (October 2022- January 2023) during Graduation – **Syngenta India Pvt. Ltd**
RISQ Test – Engaged with farmers to explain the importance of the RISQ Test for Phalaris minor, guiding them through the registration process, also conducted on-site assessments to collect samples from the field to provide farmers tailored recommendations for the most effective weed control solutions.

Other Trainings

- Village attachment under RAWE (Rural agriculture work program) in village Jaffarpur, Ambala, Haryana (August 2022 – October 2022)
 - Regularly visited the village to meet farmers and collected information about the cropping patterns being followed and also the problems that they face and organized farmers meet with the university professors to help farmers to get the solutions of the problems.
- Value-added course on beekeeping by MMDU Mullana
- Short term training course for Mushroom Production Technology by **Horticulture Training Institute**.
- **Harbir Nursery Farm**, Shahabad, Ambala, Haryana.
 - Explored R&D for new Product development for Future Business generation.
- **ENN AAR Organics**, sector 114, Mohali.
Involved in Manufacturing and sales operations of Vermicompost and other secondary organic products by vermicomposting such as vermiwash and earthworms

Extra-Curricular Activities

- Gold and Bronze medals in interuniversity basketball tournament
- Captained school basketball team for 3 years
- Played State level Basketball tournament
- Played State level in the softball tournament
- Played CBSE inter-school clusters
- Played Cricket in local tournaments

Hobbies

- Basketball, Chess, Travelling and Poetry

Languages

- English, Hindi, Punjabi and Haryanvi