

# Curriculum vitae

## GHANSHYAM PATEL

**Add:-**Dhamnod Tehsil : Dharmपुरी **District :-** Dhar, Madhya Pradesh

---

Mob:+919753884349 Pin - 454552 EMail:[ghanshyam.patel97@gmail.com](mailto:ghanshyam.patel97@gmail.com)

### Professional Experience:

- 
- **IGSSS :- INDO GLOBLE SOCIAL SERVICE SOCITY (FDP project by HDFC parivartan funded)**

**Post -Enterprises Market expert**

**HQ – Khandwa MP**

**Duration – 1 Nov 24 to 31 March 25**

- **Freshokartz agri product privat ltd ( Agri Startup ) :-**

**Area sales manager Nimar**

**HQ :- Dhamnod MP**

**From:-1<sup>st</sup>April2023 to 31 oct 2024**

- **Gramophone :- Agri Startup**

**TM and Area Development manager**

**Location:-Dhamnod MP**

**Duration:-April2018-31 March2023**

- **Khargoan Producer Company Pvt. Ltd.:-Chief Executive Officer**

**Location: Khargone, MP**

**Duration:1<sup>st</sup>July2016 – 31 March 2018**

- **Aga Khan Rural Support Program(AKRSP):-Development Organizer**

**Location: Khandwa, MP**

**Duration:16 October2012–June2016**

- **Action for Social Advancement (ASA):-Development Organizer**

**Location:Khargone,Barwani:-MP**

**Duration:September2005–October:-2012**

➤ **IGSSS :- INDO GLOBLE SOCIAL SERVICE SOCITY**

**To overcome mal nutrition we are promoting multi millets daliya aata and moringa powder to consume their daily diet and also setting up enterprises of moringa powder unit , multi millets daliya aata unit for commercial purpose for income generation through women lead shg . another enterprise started one of bamboo based product and second is milk based (khoya making)**

**With Freshokartz** I am doing below mentioned works as a Area sale manager

New area identifies and staff appointment

Procurements of product and coordination with team for sales

Daily sale drive and cash follow-ups

Ensure Marginal product sale and new white label product trial .

With **Gramophone** (as Area Development Manager) which is an online platform of providing technical support and agricultural input for the farmer. Taking care of operations in 8 territories covering around 1000 villages:

- Door to door to campaign to for outreach to the farmers, and spread information about the services provided by the company
- Registration of the farmers through Gramophone app or by missed call on service number
- Coordination with field team to organize village meetings, group discussion with farmers and conducting demonstration sessions
- Leading social media campaign through Facebook and YouTube to share information about the products and services with a large community
- Data collection about the primary crops sown by the farmers, quantity and time of harvest and accordingly planning and management for demand and supply of the products
- Training and capacity building of territory managers and village resources and daily monitoring of their activities and progress
- Reporting to senior management about the progress, challenges on the field and recommendation to update products and process to increase efficiency and competency

**Organization:- Khargoan Producer Company Pvt.Ltd. FPO (ChiefExecutiveOfficer)**

**Location:** Khargone, Madhya Pradesh

**Duration:1<sup>st</sup>July2016–30November2017**

- Over all management of FPC operations
- Establishing Market Linkages to Scale up FPC business  
Linking farmers with FPC
- Financial Support–Working Capital Sanction INR25Lakh
- Business;Revenue Achieved INR108 Lakh during the period July 2016 to Nove 2017

**Organization:** Aga Khan Rural Support Program (AKRSPI) (Development Organizer)

**Location:** Khandwa, Madhya Pradesh

**Duration:** 16 October 2012–June 2016

- During this period I was involved variety of activities Training, capacity building, Audit, Reformation, Credit linkage, promoting entrepreneurships of SHGs and facilitate formation of women federation, Farmers Producer Company and promoting to farmers for collective marketing and Activities Trough SHGs, FIGs, Federation and FPO.
- Establish linkage with Government Department like Horticulture and Animal Husbandry.
- Other responsibilities;- Establish new cluster and build up new team, As **Team Leader** of IWMP 10 Project Dhar,
- Facilitator of Gender sensitization training, Watershed and plantation activities, Promotion of milk dairy, goat rearing and Back yard poultry for nutritional purpose. Facilitate Organic Cotton Initiative programme and homemade insecticides like Amrit Pani

**Organization:** Action for Social Advancement (ASA) (Development Organizer)

**Location:** Khargone, Barwani:-Madhya Pradesh

**Duration:** September 2005–October:-2012

- Participatory irrigation management Project at SATAK Kasrawad (Khargone) facilitates to Water User Association and farmers for optimum use of water and canal protection. Execute water distribution system and collect contribution for renovation of canal. Seed Production, Watershed programme.
- B.C.I. [Better Cotton Initiative] facilitates to farmers on Good agriculture Practices, crop protection, Soil health, decent work (women and child labour) trough low cost techniques and homemade pesticides formation of learning group **Agribusiness promotion through Farmers Producer Company.**

### **Educational Qualification:**

- Master of Social Work in 2015 from MMYVV.
- Post Graduate in M.A.(Sociology) from Devi Ahilya Vishva Vidyalaya Indore in 2009. Graduate in B.A. Art from Devi Ahilya vishva vidyalaya Indore in 2006.
- Higher Secondary from MP Board Bhopal in 2002.

### **Key Strengths and Expertise**

Good Facilitation skill

Self-Motivation and Teambuilding

Monitoring, Assessment,

Good Coordination with Team and Seniors

**Personal Information:**

---

Ghanshyam Patel  
Date of Birth- 09 July 1983  
Father's Name- Mr. Premlal Patel  
Mother's Name- Smt. Bhagwati Patel  
Marital Status – Married  
Nationality – Indian  
Language- Hindi & English

**Reference:- Mr. Natwar Lal Choubey**  
**Reasonal manager freshokart**  
**9784010300**

**Declaration:**

---

I hereby declare that the information given above is true to the best of my knowledge and belief.

Date: 19.09.2025

Place: Dhamnod

(Ghanshyam Patel)

9753884349