

CURRICULUM VITAE

S.KALIMUTHU.MA.MBA

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Old No2/158,New No.1/169
Chinnaveerampatty,
Pukalam (Po)
Udumalpet (TK)- 642156
Tirupur(DT),TN
Cell – 9715115708 / 6380490173

OBJECTIVE

Seeking a Challenging job in a Progressive Organization
to Enhance my Knowledge and Improve my Practical Skills.

CURRENT STATUS

Working as M/s. Pupa Ceramic Pvt Ltd, Construction Chemicals
Department For the Post of `` **Marketing Head** `` at Tamilnadhu

WORK PROFILE (2009-2025)

- ◆ Jr.Sales Officer & Officer Sales & Marketing -Netafim – (2009-2013)
- ◆ District – Sale Manger – Finolex-(2013-2015)
- ◆ Area Manager -Godavari polymers – (2015-2018)
- ◆ Zonal Manager – M/s.Mohit Polytech pvt ltd - (2018-2022)
- ◆ Marketing Head - M/s. Zaron Industriess - (2022-25)

INDUSTRIES WORK KNOWLEDGE

Key Skills – Sales & Marketing

- Marketing Calendar – Tour Plan & KRA - KPI
- Campaign Planning & Execution
- Competitor & Market Analysis – Strategy Planning,
- Team Leadership Development
- Digital Marketing – Supporting,
- Marketing – Budget & Expansion, Segmentation

Field Works

- B2B,B2C,FMCG - Operations Handling,
- Franchise Development,
- Promoters Meeting Conducted,
- Projects – Govt & Private Sectors Handlings,
- BNI – Meeting Presentation & Relationships,
- Builders & Civil Engineers Association Presentation & Meeting,
- Higher Grade Peoples - Engineers,Builders,Architect,Contractors Meeting,
- Cluster Farming – Mason,Mesthiri,Layers Meeting,
- Dealer Meetings Conducted,
- Market Potential based – New Dealer Approach,
- Content & Testimonial Creation,

EDUCATIONAL QUALIFICATION

S.No.	Degree	School / Institute	% of marks
1	S.S.L.C	Govt.Boys Higher Secondary School, Udumalpet.	63
2	H.S.C	S.K.P Higer Secondary School, Udumalpet.	72
3	B.A.(History)	Alagappa University,Karaikudi	3rd Class
4	M.A.(English)	M.K.U Madurai	``B`` Grade
5	MBA (Marketing)	Annamalai University Chidambaram	1 st Class

PERSONAL DETAILS

Fathers Name ; M.Subramaniam
Date of Birth ; 04.05.1988
Marital Status ; Married
Religion ; Hindu

I Hereby Acknowledge that all the details Furnished above are True to the Best of My Knowledge.

DATE ;

PLACE ; Tirupur

(S.KALIMUTHU)