

KAPIL CHAUHAN

Mobile-7830799199

Email-kapilchauhan2722@gmail.com

www.linkedin.com/in/kapil-chauhan-8365a1315

SUMMARY

A dynamic leader with over 3 months of experience in Sales, Marketing and Business development. I excel in strategic planning impactful marketing complainant leveraging social media to enhance brand presence, Skilled in new product development and relationship- building with key distributors, I quickly adapt to challenges while driving teams to success with a focus on the company's vision and values.

WORK EXPERIENCE

Agrostar Internship

Jul 2024-Sep 2024

- Develop and execute strategies to expand market share and penetrate new markets.
- Identify and access potential new markets and customers.
- Analyze market trends and competition to identify opportunities for market expansion. Partnership
- Development Assist in identifying and reaching out to potential partners, distributors, or suppliers to help expand the company's reach.

RAWE (Rural Agriculture Work Experience)

- Interacted with 600+ farmers understood local farming seasons and their farming practices.
- Advised about utilizing maximum of government schemes, ground water availability and asked to grow horticulture crops.

Rural Immersion Module (RIM)

Dec 2023 - Jan

- **2024** Visited local public institution to understand the village ecosystem and local culture. Built understanding on a local farming practice in irrigated and non-irrigated areas.
- Conducted awareness sessions with farmers about new technologies in agriculture, MSP, and subsidy schemes for farmers, interacted with 200+ farmers and conducting 4 farmers meeting

EDUCATION

Master of Business Administration (Agribusiness)

Sep 2023- June2025

Central University of Punjab

Bachelor of Science in Agriculture (Hons)

Aug 2019 - Aug 2023

Shobhit University Gangoh Saharanpur

ADDITIONAL INFORMATION

- **Technical Skills:** Project Management, Communication, Leadership, Negotiation.
- **Languages:** English, Hindi
- **Basic computer knowledge**