



KUNDAN JAISWAL

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Address: Village- Nautan, PO- Nautan Hathiagarh,
Distt- Deoria, Uttar Pradesh, 274206

OBJECTIVE

Proven skills in promoting products and boosting revenue by connecting with Farmers. Well-organized, reliable and experienced in conducting farmers meeting, Product Demonstrations. Building Relationships with the channel partners and farmers.

EDUCATION

M.Sc. Soil Science and Agricultural Chemistry
Bundelkhand University
Jhansi, Uttar Pradesh

Graduated, Oct. **2021**

B.Sc. Agriculture
Punjabi university Patiala

Graduated, Aug **2018**

10+2
Vivekananda Kendra Vidyalaya
CBSE Board

Graduated, May **2014**

MATRICULATION
Vivekananda Kendra Vidyalaya
CBSE Board

Graduated, March **2012**

Project

- Effect of Organic Manures and Biofertilizers on Soil Microbial Properties in Broccoli Cultivation

Work Experience

- **Territory Sales Lead – Kaveri Seed Company Limited (March 2024 – Present)**
 - Working in two crop Portfolio – Paddy and Maize.
 - Managing and supervising the team of 3 PFAs.
 - Achieving Annual targets (Sales, Collection, Liquidation).
 - Doing Sales promotions activities.
 - Responsible for demand generation at farmer level by conducting farmer connect activities- One to one farmer meeting, Group meeting, Organized farmer meeting, Mega Farmer Meeting and organizing Crop Show.
 - Ensuring demand fulfillment by collaborating with Retailers and Distributors.
 - Showcasing product result at farmer level by doing Product differentiation activities.
 - Providing marketing data from farmer and retailer to higher authority.
 - Attending and Resolving Product Service calls at farmer level.
 - Acting as Consultant to farmer by providing right solution as per farmer need.
- **Field Officer – Bayer Crop Science (January 2022 – February 2024)**
 - Responsible for demand generation at farmer level by connecting them via one-to-one farmer visits, Group Meetings and Mega Farmer Meetings. Ensuring demand fulfillment by collaborating with Retailers and Distributors.

COMPUTER PROFICIENCY

- MS Office
- Basic computer knowledge

STRENGTH

- Self-Motivated Disciplined Dedicated Leadership Patience Humble

LANGUAGES

- Hindi (Read, Write, Speak)
- English (Read, Write, Speak)

HOBBIES AND INTERESTS

- Learning new skill
- Learning Languages
- Travel
- Exercise And Yoga
- Community Involvement

PERSONAL DETAILS

Father's Name: Mr. Nebulal Jaiswal

Mother's Name: Mrs. Savitri Devi

Date of birth. : Aug 21, 1996

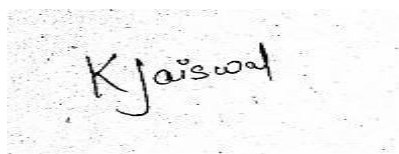
Nationality. : Indian

Gender : Male

Marital Status: Single

Declaration

I, Kundan Jaiswal, hereby declare that the information contained herein is true and correct to the best of my knowledge and belief.



Place- Madhya Pradesh

Date- 20-05-2024