

# Rahul Maurya

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Marketing Manager at Star Agriseeds Private Limited



## OBJECTIVE

To secure a responsible career opportunity where I can fully utilize my learnings, trainings, & management skills, where making a significant contribution to the success of my employer.

EXPERIENCES , INTERNSHIPS AND LIVE PROJECTS		Duration
Star Agriseeds Private Limited	Handling the Marketing & advertisement activities for demand generation. Demand generation activities includes Campaignings(door to door, Van campaigning),farmer meetings(VLM,BFM,MFM),any tournament, coupon allotment etc. & also associated with IT team for Digital Marketing .	Present
Indiamart Intermesh Limited	Executive – CSD(Client Servicing Division includes of making relationships with the clients, service marketing , cross-sell & upsell )	9 Months
Syngenta Crop Protection	Product Promotion & Demand Generation (Internship at Kaithal, Haryana)	2 Months
MANAGE	Agriclinic and Agribusiness Training	45 Days

## ACADEMIC QUALIFICATIONS

Degree	Year	Institute/University	Percentage
Master of Agribusiness Management	2024	Institute of Agricultural Sciences, Banaras Hindu University	63
Graduation B.Sc. (Hons.) Agriculture	2022	Prof.RajendraSingh(RajjuBhaiya)University,Prayagraj,UP	80
HSC(CBSE)	2018	UdaiPratapPublicSchool(UPCollegecampus),Varanasi, UP	70
SSC (CBSE)	2016	SRBPublic School, Mughalsarai, UP	95

## ACHIEVEMENTS& CERTIFICATIONS

Academic Projects	<ul style="list-style-type: none"><li>Rural Agriculture Work Experience (KVK visit at Kaushambhi, UP)</li><li>Experiential Learning Program on Production of Vermicompost</li></ul>	July 2021 - June 2022
Certifications	<ul style="list-style-type: none"><li>Master's Certificate in Professional &amp; Life Skills from Young Skilled India</li><li>2 Day's workshop on Agripreneurship through Natural Farming</li></ul>	Jan. 2023 Dec. 2022
Committee Member	PR Media Committee, MABM (IAS)BHU	
Coordinator	Entrepreneurship and Innovation Committee, MABM (IAS)BHU	
ACTIVITIES		
Sports	<ul style="list-style-type: none"><li>Won Cricket tournament</li><li>Participated in interschool Badminton competition</li></ul>	Nov. 2019 Sept. 2017

## KEY SKILLS

Technical Skills	MS Office (Word, Excel, Power point)
Soft Skills	Problem solving, Decision making, good communication, Team Building

## PERSONAL INFORMATION

Languages known	English & Hindi
Domicile State	Uttar Pradesh
Hobbies	Travelling, Cricket, Poetry, Listening Songs