

RESUME

RAKESH KUMAR PATEL

Vill – Chamheda , P.s-
Ekangarsarai, Dist –
Nalanda (Bihar) 801301
Mob – 9852603309
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CAREER OBJECTIVES:-

- To work in professional environment of reputed concern that challenges the limits of my potential leading to all development and growth

COMPETENCY:-

Disciplined & Well rounded approach for sales.

Strong market development skill, implementing market promotional activities and offering best crop solution to the farmers.

Having strong intelligence over competition approach, markets survey, new imitative For establishing new product in the market.

Perfect day to day reporting to senior regarding market updates, Product performance Competition approach and changing market trends.

Expertise over handling trade and customer complaints in a disciplined manner.

Enjoying good market reputation among trade, customers and competition.

Monitoring placement of stock.

ACADEMIC QUALIFICATION:-

B.A in the Year 2003 Passed From Magadh University, Bodhgaya, Bihar
With 1st division.

Intermediate in the year 2001 passed from Bihar Board, Patna with 1st Division.

High School in the year 1999 passed from Bihar Board, Patna with 2nd division.

COMPUTER KNOWLEDGE

Diploma in Computer Application.

AREA OF EXPOSURE:-

Conducting field Survey, day to day customer's calls.

Identifying retailers and Potential Seeds dealers in the market.

Organizing effective pre & Post season farmers meeting and product Differentiation

Handling seasonal Field Assistants and monitoring their day to day field Activities.

Organizing demonstration regular follow-up for observation and final yield data collection.

Monitoring placement of stock.

WORK EXPERIENCE:-

1. I am working as a COROMANDAL INTERNATIONAL PVT. LTD. July 2012 to June 2014 as a mdo.
2. I a Working as a MAHARASTRA HYBRIED SEEDS COMPANY PVT. LTD. From July 2014 to April 2018. Designation-MDO.
3. I am working as a UPL ADVANTA SEEDS from May 2018 to March 2022. Designation- (HPMT)
4. Currently Working as Sales officer in UNITED GENETICS INDIA PVT. LTD. From March 2022 to Till Now.

CONTRIBUTION:-

Developing Market, Strengthening Trade Channel, Identifying Suitable Products And Establishing Customer Base.

KEY CROPS:-

Rice & Wheat

Vegetables

AREA OF OPERATION:-

Gaya,Nalanda,Nawada, Lakhisarai, Jehanabad

PERSONAL DETAILS:-

FATHER NAME	:-	Jagdish Prasad
DATE OF BIRTH	:-	30-01-1982
NATIONALITY	:-	India
SEX	:-	Male
RELIGION	:-	Hindu
MARTIAL STATUS	:-	Married
LANGUAGE KNOWN	:-	Hindi & English

DELECATON

I do hereby that above information given by me true and the best of my knowledge and belief.

Date :-

Place :-Biharsharif (Bihar)

Sign:-Rakesh Kumar patel