

## CV

### 1. Personal Information: -

Name: Mr. SUNIL KUMAR  
Father Name: Mr. Madan Lal  
Date of Birth: 1 July, 2000  
Gender: Male  
Marital Status: Unmarried



Permanent Add: VPO Sardargadhiya, Teh. Bhadra,  
Disst. Hanumangarh, Rajasthan  
India. PIN 335501

Contact: + 9 1 - 9462616932 (WhatsApp included)

E-Mail : [sunnybeniwal1038@gmail.com](mailto:sunnybeniwal1038@gmail.com)

### 2. Career objectives: -

To take challenging career and grow with honesty, loyalty, good relationship and best performance. I would like to translate my experience, knowledge, skills abilities into value for organization. I assure to be resourceful and dedicated in accomplishing all my objectives and responsibilities to the best of me. Ready to relocate across the India. I would also be able to conduct the field visits as well as office duties as desired by organization.

I am having.....

- a. Excellent oral and written communication skills in English, Hindi, Rajasthani and Punjabi languages and good knowledge of Plant Protection, Nutrition and Fertilizers in agriculture including the ability to effectively manage, influence, negotiate, and communicate with internal teams and external partners such as dealers, distributor and Input industries.
- b. High experience of farmer psychology and demand supply system in Hisar, Sirsa, Hanumangarh, Ganganagar, Bikaner and Nagaur areas due to previous employment with Swal, UPL and BASF .
- c. High degree of ownership and willingness to take initiatives Excellent project
- d. management skills and demonstrated partnership with 3Ps Ability to meet deadlines,
- e. prioritize workloads, maintain a strong attention to detail and work independently
- f. Love to travel across India and visit farmers of various geographical regions

I Can effectively.....

- a. Develop the fertigation schedules and Fertilizers grade and concentrations based on crop need and type of bedding material
- b. Identify the pest, disease, nutrient deficiency symptoms and manage the effective treatments for the same.
- c. Lead a team and help farmers with practices including crop nutrition planning, integrated pest and disease managements, sells and marketing of crop inputs.
- d. Co-ordinate with agri input sells partners, field staff to become comfortable leveraging tools to drive program adoption
- e. Execute regular training programs for farmers, associated staffs, dealers, distributors on working operations.
- f. Proficiency in working with On-desktop techniques, Apps, SaS and communications tools.

Duties performed at current/previous employment

- a) Implemented marketing campaigns to increase product adoptions
- b) Performed demonstrated ability of conducting Research demonstration plots and field days
- c) Sells and coordination with dealer, distributors and internal teams.
- d) Provided Agronomical solutions to farmers through onsite field day modes on village farmer meeting basis
- e) Maintaining Accountability and sells metrics on SOPs created by the company specific to location, crop and farmer type
- f) Helped developing market strategies for various newly launched products such as Tridium, Argyle, Apache, Safina, Systiva, Exponous.

### 3. Academic History: -

Std.	University/Board	Grades (%)	Year
10th	B.S.E.R. AJMER	70.60	2015
12th	B.S.E.R. AJMER	62.00	2017
B.Sc. (Hons.) Agriculture	SKRAU Bikaner	6.1/10	2023

Employments:

Sr. No	Responsibility/Work	Employer	Time (From-To)	Time Period ( Approx)
1.	Marketing Intern	Swal Cop	01/01/22 to 30/04/22	4 Months
2.	Market Development Officer	BASF	01/05/22 to 22/11/23	1 Yr 7 Months
3.	Market Development Officer	UPL India	22/11/23 to 17/03/25	1 Year 4 month
4.	sales officer	meghmani industries ltd.	01-05-2025 to till date	--

**Skills and Awards: -**

Sr. No	Particular
1.	RSCIT :1YearDiploma in Computer Applications 2018
2.	Best MDO : Nokha @ BASF
3.	Best Field Activity Winner: Jaipur Division @ BASF
4.	Microsoft Office with full efficiency
5.	SAS for Agricultural Advisory services
6.	Social Media Management (SEO, SMM)
7.	Data Analysis and Writing Weekly Progress reports

I hereby declare that, all above information are correct, rightful and true to my knowledge and i will be responsible for any change or modification over the time.

(Sunil Kumar)