



Pilla Venkata Siva Sathish

MBA- Agri Business Management

Male, 26

 [Venkatasivasathishpilla](#)



CONTACT INFO

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LANGUAGES

- English
- Hindi
- Telugu

STRENGTHS

- New Market Penetration
- Lead Generation
- Leadership
- Teamwork
- Relationship Management

SKILLS

- MS Office
- Canva
- HTML

HOBBIES

- Playing Cricket
- Travelling

RESPONSIBILITIES

- Management in Sports & Cultural Events
- Mess Committee
- Class Representative

CAREER OBJECTIVE

To seek a position in a company that can launch my career and help me to enhance my skills and expanding my knowledge by contributing to company's growth.

EDUCATION

2023- 2025	MBA- Agri Business Management Institute of Agri Business Management, SKRAU Bikaner Percentage: 88.3
2019- 2023	B.Sc. (Hons.) Horticulture Dr. Y.S.R. Horticultural University, West Godavari, Andhra Pradesh Percentage: 73.39
2015- 2017	HSC Board of Intermediate Education, Andhra Pradesh Percentage: 97.3
2014- 2015	SSC Board of Secondary Education, Andhra Pradesh Percentage: 92

EXPERIENCE

Feb 2025 - Present	Territory Business Manager Company Name - Crystal Crop Protection Ltd <ul style="list-style-type: none">• Increased sales from 1cr to 2.38cr in cotton portfolio, achieving over 138% growth rate• Expanded market presence and effective product promotion by executing strong ATL & BTL activities• Increased brand visibility by implementing strong marketing strategies
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INTERNSHIPS

Apr 2024 - Jun 2024	Summer Internship Programme Company Name - Crystal Crop Protection Ltd <ul style="list-style-type: none">• Spearheaded strategic initiatives resulting in remarkable increase in sales revenue from ₹28 lakhs to ₹1 crore, achieving over 257.1% growth rate• Executed comprehensive BTL marketing activities to boost the brand awareness
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ACHIEVEMENTS & CERTIFICATIONS

- Certificate of Merit in 5th South India Tennis Cricket Championship 2021 (U-23 & Senior Men) which was organised by Tennis Cricket Association of India (TCAI)
- Certificate of Fundamentals of Digital Marketing issued by Google
- Certificate of Data Visualization with Power BI offered by Great Learning Academy