

Karandeep Attri

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PROFILE

A passionate and results-oriented MBA graduate specializing in Agribusiness Management, seeking a challenging role in agricultural sector where my analytical skills, strategic thinking and industry knowledge to contribute to the growth and success of a forward-thinking organization.

EDUCATION

MBA- Agri-business Management Sher-e-Kashmir University of Agricultural Sciences and Technology CGPA= 7.70/10.00	10/2022 – 11/2024 Jammu, J&K
ITI in Computer Operator and Programming Assistant Government Industrial Training Institute Percentage Marks = 78%	09/2021 – 09/2022 Kathua, J&K
B.Sc Agriculture Tawi College CGPA= 7.65/10.00	08/2017 – 07/2021 Pathankot, Punjab

PROFESSIONAL EXPERIENCE

Internship in Marketing Team Jammu & Kashmir Milk Producers Cooperative Limited - Analytical report on Leading Milk Brands in market. - Understand the regulatory standards for milk quality and safety like fat content, protein level and presence of contamination. - Determine the preferred fresh milk brand among consumers in market.	07/2023 – 08/2023 Jammu, J&K
Training in Vermicomposting and Hydroponics Orgo-Yields	02/2021 – 03/2021 Pathankot, Punjab

SKILLS

- Market Surveying
- Data Collection & Analysis
- Knowledge of MS Word, Excel & Power Point
- Inventory management

PROJECTS

Study the role of Packaging and Labelling in Consumer buying decision of Cooking oils

11/2023 – 11/2024

The objectives of the research project were:-

- Demographic profile of consumers
- Segmentation of the consumers
- Determinants of Packaging and Labelling
- Relationship between Packaging attributes and consumer buying decision

CERTIFICATES

Certificate of Participation in Training Programme on "Branding and Packaging in Agribusiness" organized by division of AEABM, SKUAST-Jammu

Certificate of Participation in 30th Annual Conference of Agricultural Economics Research Association on "Institutional Changes for Inclusive and Sustainable Agricultural Department" organized by SKUAST-Jammu

LANGUAGES

English | Hindi | Punjabi | Dogri

INTERESTS

Sports — Cricket | **Travel & Explore** | **Music**