LOKESH VARMA

Operation and sales associate

CONTACT

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Kaikaluru,AP,India

SKILLS

- Organizational skills
- Time management
- Client relations
- Sales strategy
- · Content writing & video editing
- · Operation mangement
- Canva design
- Market research
- Microsoft office
- WordPress
- Team leadership
- Problem solving
- Analytical thinking

EDUCATION

BEST INNOVATION UNIVERSITY 2021-2025 (2024 - 2025

branding and marketing intern)

Bachelor of agriculture science 80%CGPA

NARAYANA JUNIOR COLLEGE 2019 -2021

BIPC 85%GPA

ABOUT ME

Highly driven and enthusiastic professional with demonstrated success operations, client relationship management, and market strategy Proficient in managing complex schedules, driving sales growth through up selling and developing engaging branding campaign. Eager to leverage strong organizational and comunications skills to achieve quantifable results in dynamic business environment.

WORK EXPERIENCE

Rentokill PCI Company

2025

Operation and sales associate

- Managed and optimized the daily schedules and calendars for field technicians and ensuring streamlined operational efficiency.
- Co-ordinated and scheduled critical meetings and conference with both internal and external stockholders.
- Executed critical logistics planning including the allocation of overtime services and allowances for the technicial staff.
- Drove revenue growth by actively engaging in selling products and services to existing client base and new clients.
- Enhanced client satisfaction and retention through comprehensive service quality check up and dedicated relationship management.

Best innovation university

2024

Team leader intern(Branding and marketing)

- Developed brand identity materials including creation of logos taglines and brand names aligant with market trends using design tools like Canvas.
- Generated target content writing for advertisement creations and template design.
- Utilized survey platform to conduct in depth market trends analysis informing product marketing and promotional strategies.
- Managed content creations workflow, including feedback management video editing and document preparation post survey

ACCOMPLISHMENTS

- Highest Lead Conversion of Month (May)-Rentokill PCI Company (2025)
- Best Event Organizer For Millet Conference- B.E.S.T INNOVATION UNIVERSITY.