



Ashirbad Singh | MBA(Agri-Business)

MALE | DOB: 26th April '98

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Scholastic Record

Degree	Institute	Percentage	Year
M.B.A. Agri-Business	Centre for Agri-Management, Utkal University	73	2023
B.Sc. Agriculture (Hons.)	Siksha 'O' Anusandhan University, Bhubaneswar	86	2021
Class XII (CBSE)	Ghanashyam hemalata vidya mandir	84	2016
Class X (CBSE)	St. Xavier's High school	78	2014

Work Experience , Internships and Live Projects

<p>Territory Sales Manager</p> <p>Company-Nuziveedu Seeds Limited Hq- Samastipur, Bihar</p>	<p>OBJECTIVES:</p> <ul style="list-style-type: none"> Brand positioning, Implementation of various strategies to increase revenue Analysing rural buying behavior, Market Research, Product Positioning. 	(1 st May 2023 - Continuing)
<p>Winter Internship Program (WIP)</p> <p>Company: Syngenta India Ltd.</p>	<p>TITLE OF PROJECT:</p> <ul style="list-style-type: none"> Strengthen the NK5231 presence and market share at Bargarhbloc of Bargarh district. <p>OBJECTIVES:</p> <ul style="list-style-type: none"> Take part and coordinate in demand generation activities. 	(1 st Oct 2022 to 15 th Nov 2022)
<p>Summer Internship Program(SIP)</p> <p>Company: PAN SEED PVT. Ltd.</p>	<p><u>Project-1</u></p> <p>TITLE OF PROJECT :</p> <p>Strengthen the (PAN 804) JAMUNA presence and market share in Baliapal, Basta & Jaleswar blocks of the Baleshwar district.</p> <p>OBJECTIVES:</p> <ol style="list-style-type: none"> Work on increasing customer retention in villages and retail brand building of Jamuna. Participate and drive demand generation activities. <p><u>Project-2</u></p> <p>TITLE OF PROJECT:</p> <p>Strengthening the PAN 2423, PAN 2430, and PAN 2140 presence andMarket share of Keonjhar district.</p> <p>OBJECTIVES:</p> <ol style="list-style-type: none"> One-to-one sales promotion Participate and drive Famer Product awareness activities. 	(1 st May 2022 to 1 st July 2022)
<p>Rural Emersion Module (REM) (Organized by NABARD, Odisha Regional Office under the guidance of District Development Manager, Kalahandi.)</p>	<ol style="list-style-type: none"> Learned about the concept of FPOs, their working module and their functions. Visited watershed projects under NABARD and learned about how it works and orientation like check dam, gabion, spillway, etc. Visited different NGOs to know about their project like WADI, APC, processing unit, etc, and gathered knowledge about funding and supportby NGOs to benefit the farmer. 	(3 rd Mar 2022 to 9 th Mar 2022)

Krushi Unnat Sahjogi Programme Graduation (B.Sc Agriculture) DAFE Govt. of Odisha	<ol style="list-style-type: none"> I. Worked as a student associate which was organized by the ADAPT team in Puri Sadar block of Puri district. II. Surveyed different sources of inputs required by farmers like seeds, fertilizers, pesticides, etc. III. Learned about e-pest surveillance, and activities of self-help groups, actively Participated in the Farmer Awareness and Interaction Programme conducted by Block office. IV. learned about different government schemes and the criteria to avail them. 	(4th November to 8th January 2021)
Rural Agricultural Work Experience Programme (RAWEP)	<ol style="list-style-type: none"> I. Surveyed different social institutions, cropping patterns, water resources , input availability, and different problems faced by the villagers. II. Learned how to build rapport with the farmers and familiarized them with their socio-economic condition. III. Gained practical knowledge about rural agriculture. 	(12th December to 3rd February 2021)
Experiential Learning Programme (ELP)	Learning Outcome: Learned entrepreneurship development skill on commercial horticulture, floriculture and landscaping.	(Jan 2021 to April 2021)

Publication

- A.Singh.2022. Ensete Ventricosum: “Tree Against Hunger” AGRICULTURE & FOOD E-NEWSLETTER An international multidisciplinary e-magazine . dt-7/03/22 ID-36337 Vol.4 Issue3 ISSN: 2581 – 8317
- A.Singh.2022. Ensete Ventricosum: “Tree Against Hunger” JUST AGRICULTURE An international multidisciplinary e-magazine . dt-16/03/22 ARTICLE ID: 007 Vol.2 Issue-7 e-ISSN: 2582-8223
- A.Singh.2022. Eichhornia crassipes: “Invasive weed to source for Biochar” AGRICULTURE & FOOD E-NEWSLETTER An international multidisciplinary e-magazine . dt-7/04/22 ID-36744 Vol.4 Issue-4 ISSN: 2581 – 8317
- A.Singh.2022. Eichhornia crassipes: “Invasive weed to source for Biochar” JUST AGRICULTURE An international multidisciplinary e-magazine . dt-16/04/22 ARTICLE ID: 064 Vol.2 Issue-8 eISSN: 2582-8223
- A.Singh.2022. Pineapple: “ Sustainable Substitute to Plastic Food Packaging” JUST AGRICULTURE An international multidisciplinary e-magazine . dt-16/05/22 ARTICLE ID: 49 Vol.2 Issue-9 eISSN: 2582-8223
- A.Singh.2022. Pineapple: “ Sustainable Substitute to Plastic Food Packaging” AGRICULTURE & FOOD E-NEWSLETTER An international multidisciplinary e-magazine . dt-7/06/22 ID-37257 Vol.4 Issue-6 ISSN: 2581 – 8317
- A.Singh.2022. Bonsai: “Capturing time in the woods” JUST AGRICULTURE An international multidisciplinary e-magazine . dt-16/06/22 ARTICLE ID: 10 Vol.2 Issue-10 e-ISSN: 2582-8223
- A.Singh.2022. Salicornia- “A Versatile Genus” VIGYAN VARTA An international multidisciplinary e-magazine. Dt-27/09/22 Vol.3 Issue-9 e-ISSN: 2582-9467
- A.Singh.2022. Salicornia- “A Versatile Genus” AGRICULTURE & FOOD E-NEWSLETTER An international multidisciplinary e-magazine . dt-7/10/22 ID-38208 Vol.4 Issue-10 ISSN: 2581 – 8317
- A.Singh.2022. Salicornia- “A Versatile Genus” JUST AGRICULTURE An international multidisciplinary e-magazine . dt-16/10/22 ARTICLE ID: 36 Vol.3 Issue-1 e-ISSN: 2582-8223

Seminar and Workshop

Entrepreneurship Development Program on "Technologies developed by ICAR-NRRI to strengthen rice production"	ICAR-National Rice Research Institute, Cuttack .
Entrepreneurship Development Program on "Certification in organic farming practices"	ICAR-National Rice Research Institute, Cuttack .
Entrepreneurship Development Program on "Proper utilization of rice straw for enhancing income and sustainable development"	ICAR-National Rice Research Institute, Cuttack .

Inclusive Grassroots Innovations & Agri Entrepreneurship held under "Krishi Manthan 2020"

IIM Ahmedabad

Achievement

- Best article award for article entitled "Ensete ventricosum ; Tree against hunger" which got published in volume 04 issue 03 in Agriculture & food: e- Newsletter.
- Best article award for article entitled "Eichhornia crassipes: Invasive weed to source of Biochar" which got published in volume 04 issue 04 in Agriculture & food: e- Newsletter.
- Best article award for article entitled "Salicornia – A versatile Genus" which got published in volume 04 issue 04 in Agriculture & food: e- Newsletter.

Languages and Hobbies

Languages	English, Hindi, Odia
Hobbies	Cricket, Gardening

Declaration

I here by declare that all the information furnished above are true to the best of my knowledge and belief.

Date : 2nd Feb 2025
Place : Samastipur,bihar

Ashirbad Singh
Signature