

Satyapriya Jena

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CAREER OBJECTIVE

Looking forward for opportunities in the field of **Sales, Marketing, Business Development, Key Account Management, Client Management, Brand Management, Retail Sales, Institutional Sales & Corporate Sales** in a reputed organization to expand my learnings & cross functional skills while making a significant contribution in company's success.

EDUCATIONS

College/school	University/Board	Degree/Standard	Passing Date	Percentage/Pointer
Centre for Agri-business Management (CAM)	UU	MBA	2023	70.28%
M.S. Swaminathan School of Agriculture (MSSSOA)	CUTM	B.Sc.	2021	72%
K.B.R College	CHSE Odisha	12th	2017	63%
S.A.I.I.E, Kainipura	BSE Odisha	10th	2015	81.33%

WORK EXPERIENCES

➤ Harsha Trust

Aug 2024-Continuing

Designation :- Marketing Expert

1. **Product marketing of FPO.**
2. **Sales and Marketing of input and output products of FPO.**
3. **Business analysis and planning.**
4. **Admin documentation and legal work look out.**
5. **People gathering and conducting meetings at the village level and block level.**
6. **Tie up with the govt. Bodies and departments.**

➤ Fertis India Pvt. Ltd.

May 2024-Aug 2024

Designation :- Territory Sales Manager

1. **Looking after the Special Nutrient & Micronutrient sale in 3 districts of Odisha i.e. Puri, Khordha, Nayagarh respectively.**
2. **This work involves Market Development, Sales, Collection of payments.**

➤ **Nagarjuna Fertilizers & Chemicals Limited**

Mar 2023-Apr 2024

Designation :- Territory Sales Manager

3. **Looking after the Fertilizer and micronutrient sale in 3 districts of Odisha i.e. Puri, Khordha, Nayagarh respectively.**
4. **This work involves Market Development, Sales, Collection of payments.**

INTERNSHIP

➤ **Dhanuka Agritech Limited**

Sep 2022 - Nov 2022

- **Understanding the demand of focus products market development activities planning and execution of Cornex for maize crop in Bihar.**

1. To maximize the demand generation activities and create awareness for CORNEX in Maize crop at Khagaria and Kishanganj Area of Bihar.

➤ **VNR Seeds Pvt. Ltd.**

May 2022 - Jul 2022

- **An in-depth insight of brand building activities organized by VNR Seeds Pvt. Ltd. In Field crops at Raigarh, Nabrangapur, Odisha.**

1. To promote company's promotional activities and products at my allotted location.
2. To examine how Customer Relationship Management helps in building brand of hybrid paddy variety 2111,2245,2377,2233,2355plus, LAXMI PLUS.
3. To actively build relation with distributor and retailers to improve the supply and demandgeneration.

➤ **Sutar Chemicals Pvt. Ltd.**

Sep 2020 - Nov 2020

- **Gained knowledge about various pesticides and insecticides of the company.**

SKILLS

- MS Word
- MS Excel
- MS PowerPoint
- MS Office
- Campaign management
- Sales and Marketing
- Business Development

PROFESSIONAL CERTIFICATES

1. **Internship at Agzistance.**

AWARDS & ACHIEVEMENTS

1. **Two times Champion of University Athlete Meet.**
2. **Secured 4th place in National Body lifting Competition 2020.**

PERSONAL INFORMATION

Date Of Birth	29-03-2000
Country	India
Father's Name	Surendra Ku. Jena
Marital Status	Single
Gender	Male
Languages Known	Hindi, English, Odia
Hobbies	Singing, Bodybuilding, Writing, Road biking
Strengths	Ambitious, Team Player, Dedicated, Enthusiastic, Trustworthy
Address	At- Tukuna, Post- Badarampas, Kendujhar, 758083, Odisha, India

I hereby declare that all above information is in correct with fact or truth up to my knowledge and I bear the responsibilities for the correctness of the above mentioned particulars.