

Shobha Kumari	Contact: + 91-7992447763	E-Mail: shobhakumari.iabm@gmail.com	LinkedIn
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Experienced Professional – Agri Consulting

Profile Summary

Results-oriented agribusiness professional with 2 years' experience in consulting projects across government and private sectors. Skilled in DPR preparation, feasibility studies, post-harvest infrastructure, and value chain analysis. Proven ability to manage end-to-end project implementation and stakeholder coordination under World Bank, AFDB, ADB, and central/state government schemes."

Areas of Expertise

- *Proposal Preparation*
- *DPR writing*
- *Project Implementation*
- *Cold chain & processing Infra*
- *Central & State Govt. Schemes*

Project Undertaken

2024 - Present Assistant Manager - Global Agri Systems Pvt. Ltd.

- Working experience in developing project feasibilities and DPR's, field survey, evaluation studies, cross-functional assignments across cold chain, project costing for mega food parks and food processing.
- Defining & designing project needs, resource planning, scheduling of tasks, budgeting, project monitoring, data analysis, report writing.
- Led monitoring for effective implementation of post-harvest projects in respect of development under state and central government schemes.
- Preparation of project proposals for World Bank, AFDB, ADB and other Central and state Government of India.

2023 –2024 Marketing Intern - Corteva Agriscience Private Limited

- Worked on Millet and Mustard crops, focusing on crop-specific market dynamics and farmer adoption.
- conducted surveys covering 500+ farmers across Jaipur and adjoining districts to analyze farmer practices, input usage, and product preferences.
- Organized farmer meetings and focus group discussions (FGDs) to understand challenges and promote products.
- Executed branding and promotional activities including field demonstrations and awareness campaigns.

Major Projects Handled

1. Establishment of Banana Tissue Culture Facility for Mass Multiplication of Quality Planting Material

2025 - Ongoing

- Conducting secondary data research to assess national and regional demand for banana planting material, identify supply gaps, and map competition.
- Designing a scalable hub-and-spoke model with technical specifications, capacity planning, and region-specific infrastructure requirements.
- Developing a comprehensive business plan with financial projections, cost–benefit analysis, and revenue models to ensure project bankability.
- Preparing Opportunity Analysis, Regional Site Recommendations, and a Detailed Project Report (DPR) covering technical, financial, regulatory, and risk aspects.
- Creating a replicable and financially viable framework to support sustainable large-scale production of quality planting material across India.

2. Value Chain Study and Cluster Development Plan for Spices & Plantation crops- KERA (Funded by World Bank)

2025 - Ongoing

- Conducted primary and secondary data analysis on cultivation area, production trends, and market demand.
- Evaluated supply chain and trade processes across Kerala.
- Cleaned and analyzed stakeholder data for insights into crop-specific opportunities.
- Contributed to detailed value chain analysis reports for client presentation.

3. Preparation of Detailed Project Report for Setting Up of Millet Processing Plant in Darbhanga, Bihar 2024 - 2025

- Managed DPR development covering technical, financial, and operational feasibility.
- Conducted market analysis on millet production, demand trends, and supply chain dynamics.
- Designed marketing strategies and operational frameworks for plant sustainability.
- Ensured DPR alignment with government policies for approval and funding.

4. Preparation of Detailed Project Reports for Development of Agri Marketing Facilities at 4 Locations in Maharashtra- 2023-2024

- Conducted primary and secondary data analysis and data compilation.
- Created charts and graphs to visualize data findings.
- Performed value chain analysis of major crops with export potential and identified focus crops for each location.

5. Feasibility Study for Crop and Livestock Value Chains Development, Namibia (Funded by AFDB) 2023-Ongoing

- Conducted value chain mapping for crops and livestock; assessed demand-supply gaps and pricing trends.
- Analyzed policies and stakeholder feedback; created prioritization matrix for site ranking.
- Delivered a comprehensive feasibility report with actionable recommendations presented to client.

6. Empanelment of Consulting Firms/Experts for Cold Chain Projects 2012-Ongoing

- Coordinated Joint Inspections (JIT) and scrutiny of cold storages under horticulture schemes.
- Managed consultant coordination, approvals, and final submission of reports.
- Ensured compliance with government guidelines for cold chain project empanelment.

Technical Skills

- Microsoft Office (Excel, Word, PowerPoint)
- Canva & Infographics
- Google Spreadsheets
- Data Visualization

Education

- **MBA** in Agribusiness, from Institute of Agri Business Management, Bikaner (2024)
- **B. Sc** in Agriculture from Rama University, Kanpur (2022)

Personal Details

Date of Birth: 12th Jan 1998

Languages Known: English and Hindi

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